

**UNITED STATES DISTRICT COURT  
SOUTHERN DISTRICT OF NEW YORK**

CAMILA DUBAY,

Plaintiff,

V.

FORD MODELS, INC. and  
CONDÉ NAST, INC.

**Defendants.**

07-CV-5638 (JGK)

**ANSWER OF DEFENDANT FORD MODELS, INC.**

COMES NOW Defendant Ford Models, Inc. (“Ford” or “Defendant”), by and through undersigned counsel, and hereby responds to the Complaint as follows. All allegations not specifically and expressly admitted are hereby denied.

## BACKGROUND

1. Ford is without knowledge or information sufficient to admit or deny the allegation in Paragraph 1 of the Complaint; Ford therefore denies that allegation.

2. Ford admits that it is a corporation organized under the laws of the State of Delaware, that it is authorized to do business in the State and County of New York, and that it owns and operates a model management business. Upon information and belief, Ford admits the allegations relating to Condé Nast.

3. Ford is without knowledge or information sufficient to admit or deny the allegation relating to diversity of citizenship. Ford denies the allegation relating to the amount

in controversy; upon information and belief, Ford estimates that the amount in controversy to be no more than Five Thousand Dollars (\$5,000.00), therefore Ford denies that this Court has jurisdiction under 28 U.S.C. § 1332 (a)(2),(b).

4. Ford denies that it entered into a contract with Ms. Dubay on June 9, 2002. Ford admits that it entered into a contract with Ms. Dubay on September 6, 2002, that Exhibit A is a true copy of that contract and that at the time that the contract was executed, Ms. Dubay was just starting to work as a fashion model. Ford is without knowledge or information as whether Ms. Dubay is currently working as a fashion model.

5. Ford denies that it was appointed Ms. Dubay's agent in the Agreement. Ford admits the other allegations in Paragraph 5 of the Complaint.

6. The allegations of Paragraph 6 call for legal conclusions to which no response is required; to the extent that any response is required, Ford hereby denies the allegations of this Paragraph. In particular, Ford denies that it was Ms. Dubay's agent.

7. Ford admits that in or about the fall of 2002, Ford arranged for Ms. Dubay to meet with *Teen Vogue's* representative responsible for hiring model services and, with Ms. Dubay's permission, confirmed Ms. Dubay's availability to model for an editorial assignment for *Teen Vogue*. Upon information and belief, photographs of Ms. Dubay were taken by an independent contractor hired by Condé Nast.

8. Ford admits that it was and is customary and usual in the trade that a low rate would be paid to model for "editorial" work, i.e. for posing for photographs to illustrate articles prepared by a periodical for publication in an issue. Ford admits that it was and is customary in the trade for models to be paid more for their work relating to advertisements than for editorial work, however it also was and is customary in the trade for models to grant rights to publishers,

sufficient to allow publishers to use photographs created for editorial purposes for self-advertising with no additional payment from the publishers to the models depicted. Ford denies that advertising work is made at a rate “several orders of magnitude higher” than for editorial work.

9. Ford admits the allegations in Paragraph 9.

10. Ford admits that Ms. Dubay was paid the editorial rate for the editorial assignment for *Teen Vogue*. Ford is without knowledge or information sufficient to admit or deny the allegations in the second sentence of Paragraph 10; Ford therefore denies those allegations. With regard to the allegations in the third sentence, Ford is unaware of what “representation” is referred by Ms. Dubay and therefore also denies the allegations in that sentence.

11. Ford is without knowledge or information sufficient to admit or deny the allegations in Paragraph 11; Ford therefore denies those allegations.

#### **COUNT I (ACCOUNTING)**

12. Ford admits that Ms. Dubay demands an accounting from Ford. Ford regularly provided detailed, itemized financial statements to Ms. Dubay during the term of the Management Agreement (which expired in 2004); such financial statements included the amounts advanced by Ford to Ms. Dubay for her living expenses, as well as all amounts paid-over to Ms. Dubay in compensation for her modeling assignments. Ford denies that Ms. Dubay is entitled to an accounting at this time or to any further compensation from Ford.

**COUNT II (BREACH OF FIDUCIARY DUTY)**

13. Ford incorporates by reference its responses to the allegations set forth in Paragraphs 1 through 12 as if fully set forth herein. With regard to the remaining allegations in Paragraph 13, Ford denies it breached any fiduciary duty to Ms. Dubay.

14. Ford denies the allegations in Paragraph 14. Ms. Dubay was just starting her modeling career in 2002. Under Ford's management, Ms. Dubay completed several editorial modeling assignments in the fall of 2002 and one advertising assignment for \$2,500 (less 20% commission retained by Ford) in December 2002. During this time period, and under Ford's management, Ms. Dubay was also given a special advertising assignment relating to the launch of *Teen Vogue*; Ms. Dubay was paid \$5,000 (less 20% commission retained by Ford) for this special launch assignment. Any payments received by Ford from Condé Nast for use of photographs of Ms. Dubay were paid-over to Ms. Dubay. It was and is customary and usual in the trade for photographs from editorial assignments to be reprinted in advertising for the periodical without further compensation. Because of Condé Nast's ownership of *Vogue* and its prestigious position in the fashion industry, many models, particularly young models at the start of their careers, regard the exposure provided by an editorial assignment for a Condé Nast publication to be a valuable opportunity.

15. Any additional compensation from Condé Nast would not have been customary or usual in the trade; therefore, upon information and belief Ford did not forward additional compensation to Ms. Dubay for Condé Nast's use of the editorial photograph in the *Teen Vogue* advertisement; Ford denies the remaining allegations in Paragraph 15.

**COUNT III (BREACH OF CONTRACT)**

16. Ford incorporates by reference its responses to the allegations set forth in Paragraphs 1 through 15 as if fully set forth herein.

17. The allegations of Paragraph 17 call for legal conclusions to which no response is required; to the extent that any response is required, Ford hereby denies the allegations of this Paragraph.

18. The allegation of Paragraph 18 calls for a legal conclusion to which no response is required; to the extent that any response is required, Ford hereby denies the allegation of this Paragraph.

**COUNT IV (FRAUD)**

19. Ford incorporates by reference its responses to the allegations set forth in Paragraphs 1 through 18 as if fully set forth herein. The allegations of Paragraph 19 call for legal conclusions to which no response is required; to the extent that any response is required, Ford hereby denies the allegations of this Paragraph.

20. Ford is without knowledge or information sufficient to admit or deny the allegations in Paragraph 20; Ford therefore denies those allegations.

**COUNT V (UNJUST ENRICHMENT)**

21. Ford incorporates by reference its responses to the allegations set forth in Paragraphs 1 through 20 as if fully set forth herein. The allegations of Paragraph 21 call for legal conclusions to which no response is required. The allegations in this Paragraph also relate to claims asserted solely against Condé Nast; therefore no response to such allegations is

required by Ford. To the extent that any response is required, Ford hereby denies the allegations of this Paragraph.

### **DAMAGES**

22. Ford admits that Ms. Dubay seeks damages not less than \$100,000 on each Count except for the Accounting, but denies any and all liability thereunder.

### **AFFIRMATIVE DEFENSES**

1. This Court does not have jurisdiction under 28 U.S.C. § 1332 (a)(2),(b) because the amount in controversy is \$5,000 or less.

2. One or more of the claims for relief set forth in the Complaint fails to state a claim upon which relief may be granted.

3. The Complaint fails to allege fraud with particularity.

4. At all times and under all circumstances relevant to the allegations set forth in the Complaint, Ford acted in good faith.

5. Ms. Dubay has not suffered any damages as a result of any act or omission by Ford.

6. Ms Dubay's claims may be barred, in whole or in part, by laches, waiver or applicable statute(s) of limitation.

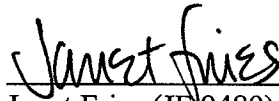
7. Any award of damages that Ms. Dubay may be able to prove must be reduced by the amount of her long-outstanding, unpaid loan owed to Ford.

8. Ford reserves the right to assert any additional defenses, affirmative defenses, and matters in avoidance as may be disclosed during the course of additional investigation or discovery.

WHEREFORE, Ford respectfully requests a judgment granting the following relief:

- A. Dismissing with prejudice the Complaint filed in this action by Ms. Dubay;
- B. Awarding to Ford the costs of defending this action; and
- C. Granting to Ford such other relief as this Court deems just and proper.

Respectfully submitted,



---

Janet Fries (JF 9489)

DRINKER, BIDDLE & REATH

1500 K Street, N.W., Suite 1100

Washington, D.C. 20005

Tel: (202) 842-8800

Fax: (202) 842-8465

*Attorneys for Defendant*

*Ford Models, Inc.*

July 16, 2006

**CERTIFICATE OF SERVICE**

I HEREBY CERTIFY that on this 16th day of July, 2007, a copy of the above and foregoing **Answer of Defendant Ford Models, Inc.** was filed electronically with the Clerk of the Court, using the CM/ECF system, which sent notification of such filing to all parties and counsel in this case.

  
\_\_\_\_\_  
Janet Fries